

# OROVILLE STRONG!

*Join Today -- Be a part of something BIG that will make a difference for Oroville!*

In the wake of the recent evacuations in Oroville and the severe economic and reputational impact we've seen to our community that resulted, the Oroville Dam Coalition, an active working group of business leaders and employers have joined together with the Oroville Chamber of Commerce is helping lead an effort to keep **Oroville Strong!**

We are formally creating **Oroville Strong!** into a coalition of businesses, who together as one will be a strong voice for Oroville.

Here is our mission: **Oroville Strong!** will work to advance meaningful solutions to upgrade the Oroville Dam and flood control infrastructure, as well as work on your behalf to advance programs that will strengthen the economic climate in the region, promote jobs, tourism and improve the quality of life for residents.

**Oroville Strong!** will help advance a set of core principles to shape local, state and federal policies embraced by our coalition to ensure we make Oroville a stronger community in which to work, live and visit.

The timing for such a coalition couldn't be more important. Government representatives and elected leaders are making decisions that will impact our region for years to come. Through **Oroville Strong!** we will ensure they hear our collective voice. And, through our work, we will make sure that voice remains strong not just in the coming months, but in the years ahead.

However, we need your help! Our goal is to grow **Oroville Strong!** to have at least fifty members and announce our efforts as the Dam moves into its 50<sup>th</sup> year in May.

With your support, and through an aligned mission as **Oroville Strong!** we can achieve great things for our community. We hope you will join with us in keeping **Oroville Strong!**

*Sandy Linville*

Sandy Linville, PhD  
President & CEO, Oroville Chamber of Commerce



## OROVILLE STRONG! MISSION AND PRIORITIES

**Oroville Strong** is focused on a set of core goals and objectives, supported by its members who are committed to ensuring that the lessons learned from the recent crisis in the region can be used to prevent similar situations in the future and help build a stronger Oroville.

- Ensure that the Oroville Dam functions as designed and advance meaningful solutions to upgrade the Oroville Dam and flood control infrastructure.
- Advocate for a strong Federal and State infrastructure investment for the Oroville Dam and other critical spending in the region that strengthens and expand major roadways, airports and rail to improve the economic climate in the region.
- Examine opportunities through local, state and federal programs as well as private investment that helps-improve area schools, parks, recreation and tourism.
- Strengthen Oroville's image and promote the region as a great place to do business, to work, to live and to visit. The region has so much to offer and **Oroville Strong** will invest in creative ways to tell Oroville's unique story and offerings.

## OROVILLE STRONG! SHORT-TERM PRIORITIES

In the short-term, the focus and priority of Oroville Strong! is to ensure a strong local, State and Federal response to the recent crisis and evacuation. Specifically, our advocacy for the Oroville Dam includes:

### **Safety and Security:**

- Working with all the relevant agencies to ensure that the rebuilding and upgrading, maintenance and operation of the dam in future has the highest priority with safety in mind.
- Promoting improved flood control downstream. This will require comprehensive, updated flood zone maps so that priorities can be set and action taken.
- Assisting County and City governments in the development of sensible and comprehensive disaster preparedness, evacuation plans and procedures.

### **Rebuilding and Development:**

- Restoring the reputation of Oroville as well as other downstream communities as places in which to do business and live is an immediate priority. We will encourage the government agencies responsible for the dam to commit unconditionally to its upgrading to 21<sup>st</sup> century standards.
- Ensuring an appropriate proportion of Federal Government support is allocated to areas affected by the evacuation.
- Encouraging local sourcing of the work involved in restoring the spillways.
- Supporting Butte County in efforts to revise the arrangements with the DWR so that the County receives recovery of its costs associated with the dam on a long-term basis.
- Seeking compensation for the losses and costs incurred by businesses and individuals as a result of the evacuation.
- Seeking tax credits and participation in other government programs which will encourage development in the region to offset the damage done by the evacuation.

### **Transparency:**

- Seeking reforms to ensure that continuous oversight of the dam's operation and state of maintenance involves local agencies.
- Encouraging legislative hearings and other public enquiries as needed so that the causes of the failure of the dam are understood and there is a full accounting of the impact of the evacuation on the local economy.
- Ensuring that relevant information is made available to the public, including how the costs of repairing and upgrading the dam are allocated and factors relating to the economic viability of the dam and the distribution of its benefits.